

COOKIES POLICY

I. DEFINITION OF THE TERM "COOKIES"

The term "**Cookies**" is defined as small text files with information that the server of a website (web server) stores on the terminal device (computer, mobile phone, etc.) of a user/visitor during navigation on it, so that every time the user connects to the website, the latter retrieves the information in question and offers the user relevant services with them. A typical example of such information is the user's preferences on a website, as indicated by the choices he/she makes on that website (eg selection of certain "buttons", searches, advertisements, etc.).

II. "COOKIES" USED ON OUR WEBSITE

Our website: <https://brownhotels.com/> uses cookies to make our website work better and to improve your navigation on it. Your privacy, as users - visitors of our website, is our primary concern and for this we take the appropriate organizational and technical measures to protect it.

Please firstly read this "**cookies**" Policy carefully and if you accept its terms and conditions, then use our website.

Our website: <https://brownhotels.com/> uses the following cookies :

- ❖ "**Strictly Necessary Cookies**", i.e. "**cookies**", which are necessary for the proper functioning of the website, allowing navigation and access to secure areas of the website. The website cannot function without these cookies.
- ❖ "**Temporary Cookies**", i.e., "**cookies**", which are deleted after leaving/removing the website.
- ❖ "**Permanent Cookies**", i.e., "**cookies**", which remain on the user's device for a longer period of time or until they are deleted by the user.
- ❖ «**First – Party Cookies**», i.e., the "**cookies**", which are installed by the provider of the website visited by the user.

- ❖ «**Third – Party "Cookies "**, i.e., "**cookies**", which are installed by a third party, through the provider of the website (third party cookies), visited by the user.
- ❖ "**Cookies Tracking and Efficiency**" i.e., "**cookies**", which are used to collect information about the analysis of traffic on the website and how users use it.
- ❖ "**Functionality Cookies**", i.e., "**cookies**", which help the website remember the choices of its visitors when they used the relevant website and provide personalized functions.
- ❖ "**Targeting/Advertising and Statistics Cookies**", i.e., the "**cookies**", which are used to capture the preferences and interests of users and then display only relevant advertisements or for the statistical analysis of traffic within a website.

III. CONTROL OF COOKIES BY USERS - VISITORS OF OUR WEBSITE

You have the possibility at any time to change the settings in your browser and not allow certain types of “**cookies**” to be stored on your computer or to delete the cookies that are stored on your computer, but you should take into account that deleting cookies may prevent you from using parts of our website.

It is at your discretion, as users - visitors of our website, to withdraw your consent in written whenever you want or oppose the use of cookies on your device (computer, mobile phone, etc.), to check or delete “**cookies**”.

For the use of the absolute necessary “**cookies**”, which are necessary in order you to connect with the website or to provide internet service, it is not required your consent, as user of website.

The use of “**cookies**” regarding advertisement or the statistic analysis or the use of the third-party cookies, such as the Google Analytics service, for the purpose of statistical analysis, can only take place after your consent, as users of the website.

You can choose, either to accept all “**cookies**” once, or not to allow the use of “**cookies**” in general or to use some “**cookies**”.

IV. AMENDMENT OF THE “COOKIES” POLICY

We preserve the right to proceed any amendments to the present policy. Please monitor and review it regularly for any amendment of the present policy in the future.

V. INFORMATION FOR THE “COOKIES”

For more information regarding the “cookies” you can visit:

https://commission.europa.eu/cookies-policy_en

<https://allaboutcookies.org/>

VI. METHODS OF CONTACTING REGARDING THE “COOKIES” POLICY

For any question or clarification regarding this Privacy Policy “COOKIES” or and its use, as well as for the exercise of your rights, please contact us at the email address of our **Data Protection Officer**: dpo.greece@brownhotels.com (Mrs. Afroditi Th. Makedona, Attorney at Law, Associate of the Law Firm: “ELEFThERIOU & ASSOCIATES LAW FIRM”).